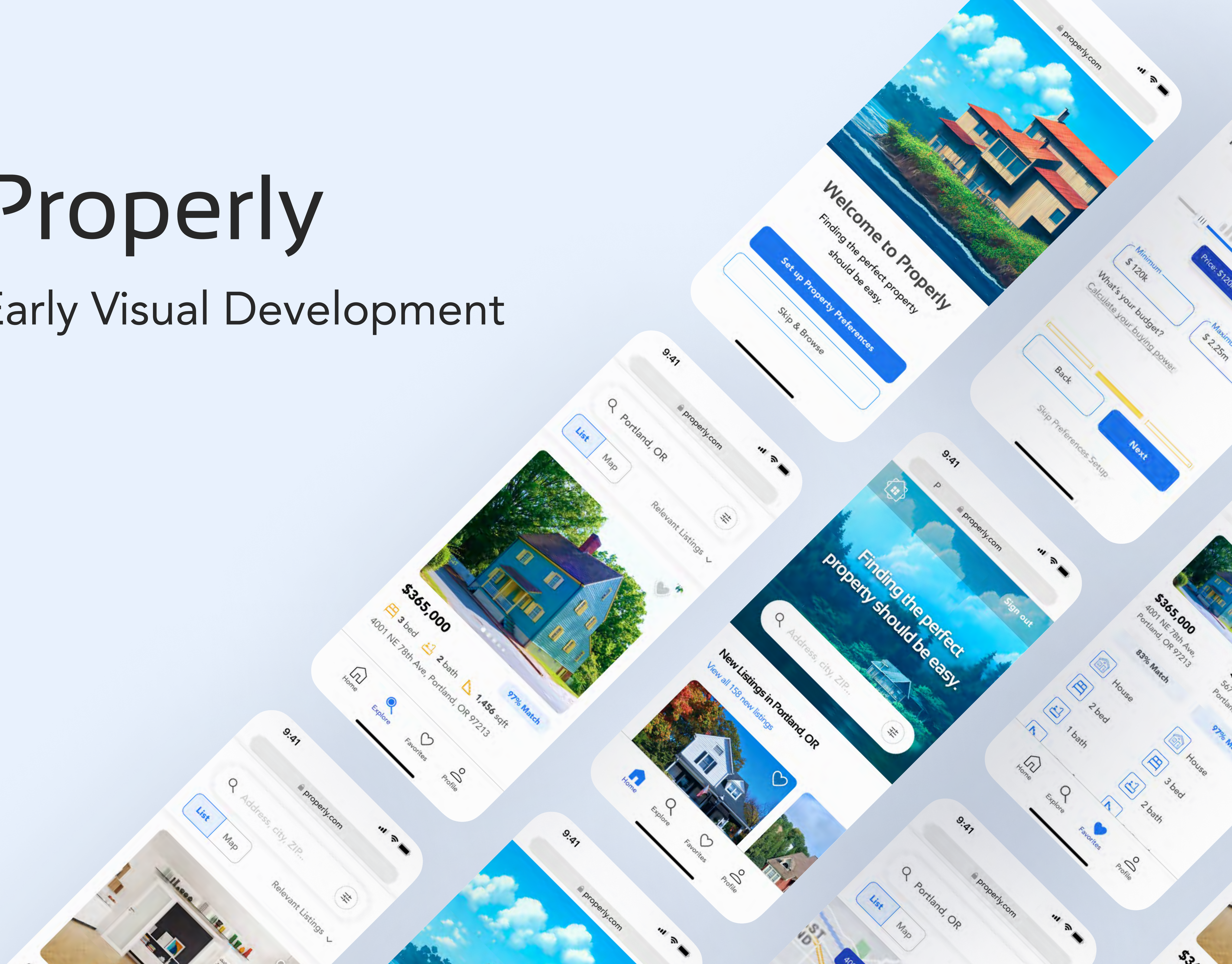


Properly

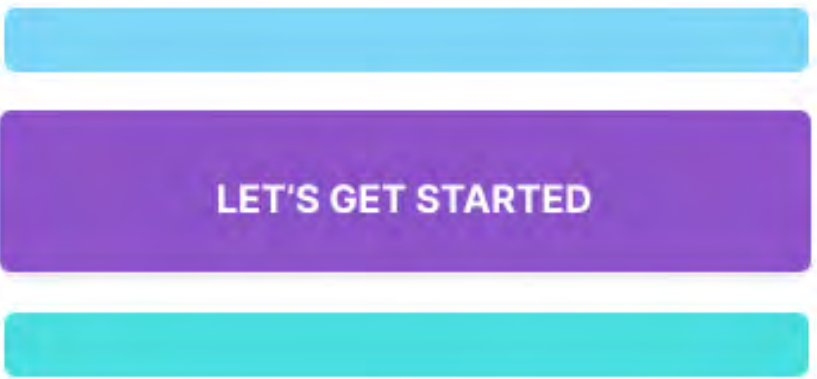
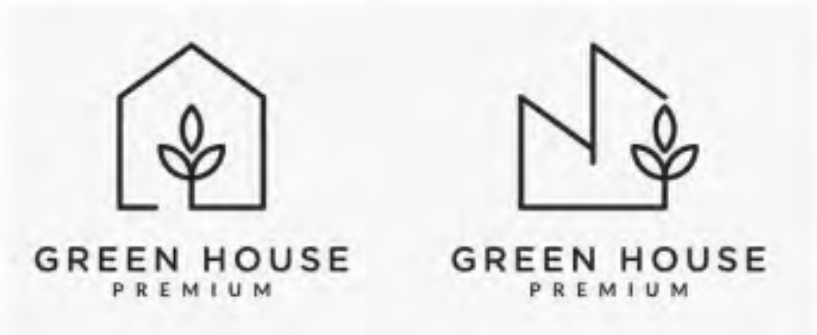
Early Visual Development



Mood Board 1



PERFECT HOME
Clean | Modern | Wealth



WILDERNESS
IKAROS

FRESH
SARABUN

EMERALD
MANIFESTO

ORGANIC
FRONTAGE

RESTFUL
CLEMENTE

FLOWERS
ROSARINA

ROSEBUD
KIONA

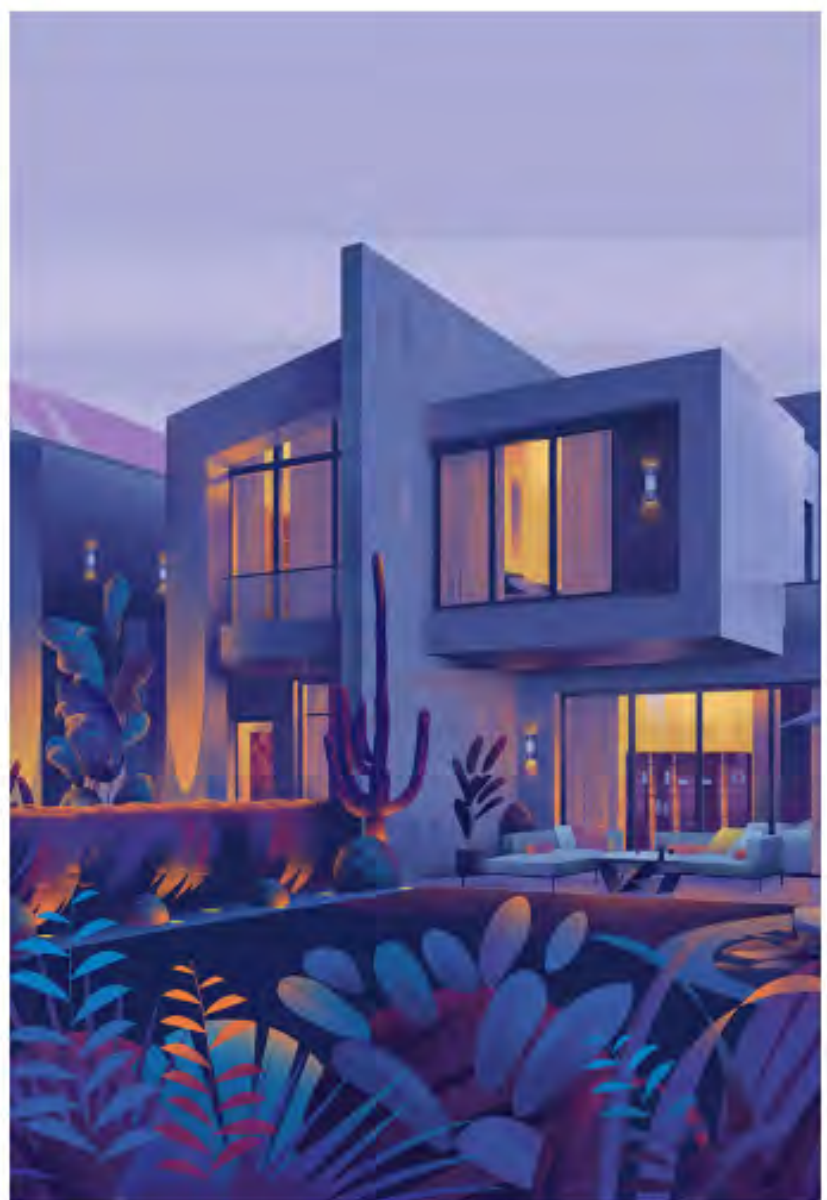
CALM
IGRA

CARIBOU
MOON

CREATIVE
BUBBLER ONE

SPRING
GILROY

TEXTURE
ST MARIE



Mood Board 2



Easy. Simple. Secure.



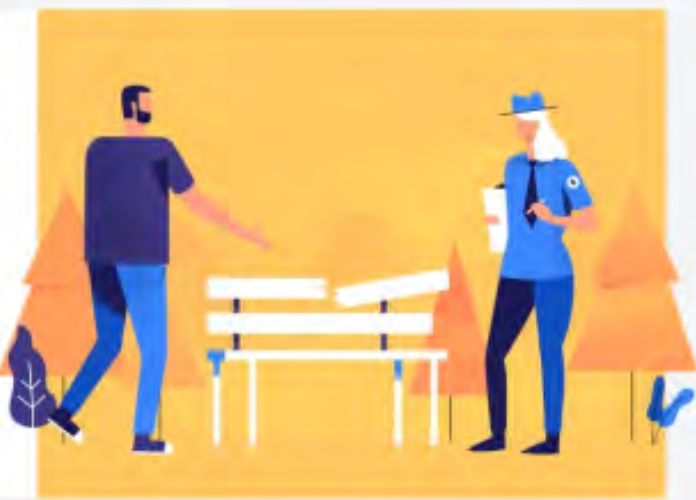
“Finding the perfect property shouldn't be hard”



Crisp for Startups

Grow from 0 to 1 by collecting valuable feedback from your customers

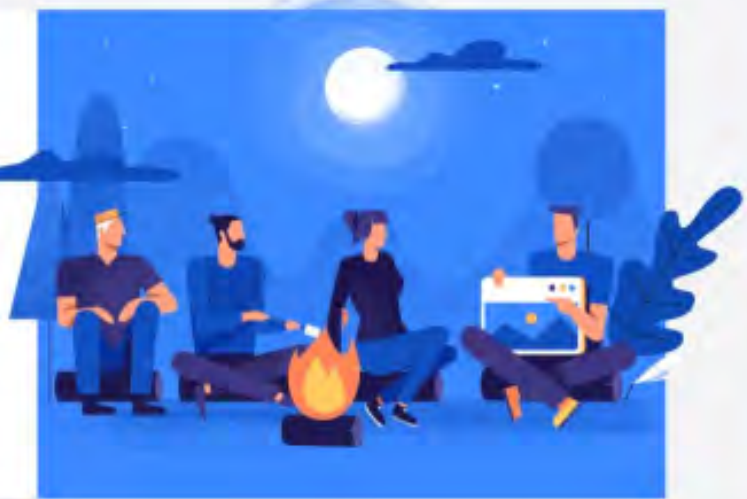
[Learn More](#)



Crisp for Customer Support

Cross-channel customer support experiences using modern messaging

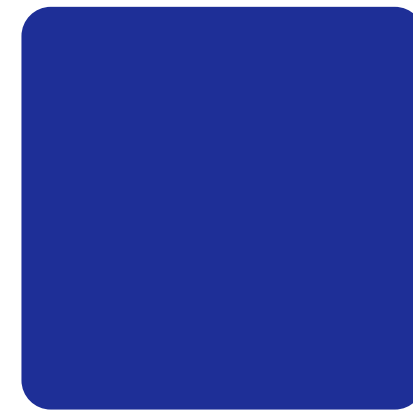
[Learn More](#)



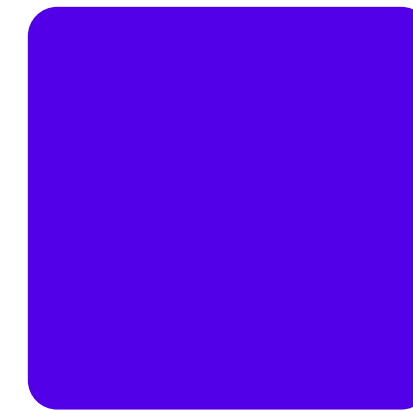


Emotions & Mood:

- Wealth and luxury (like an investment in real estate)
- Loyalty & Trust



#1E2F97



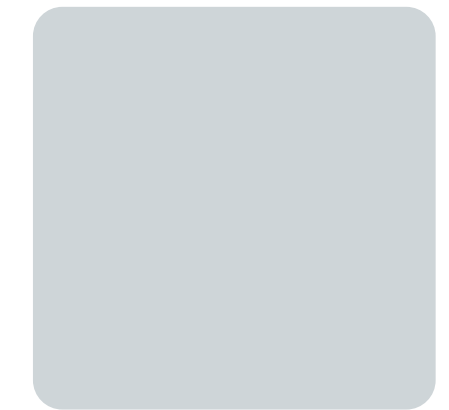
#5100E8



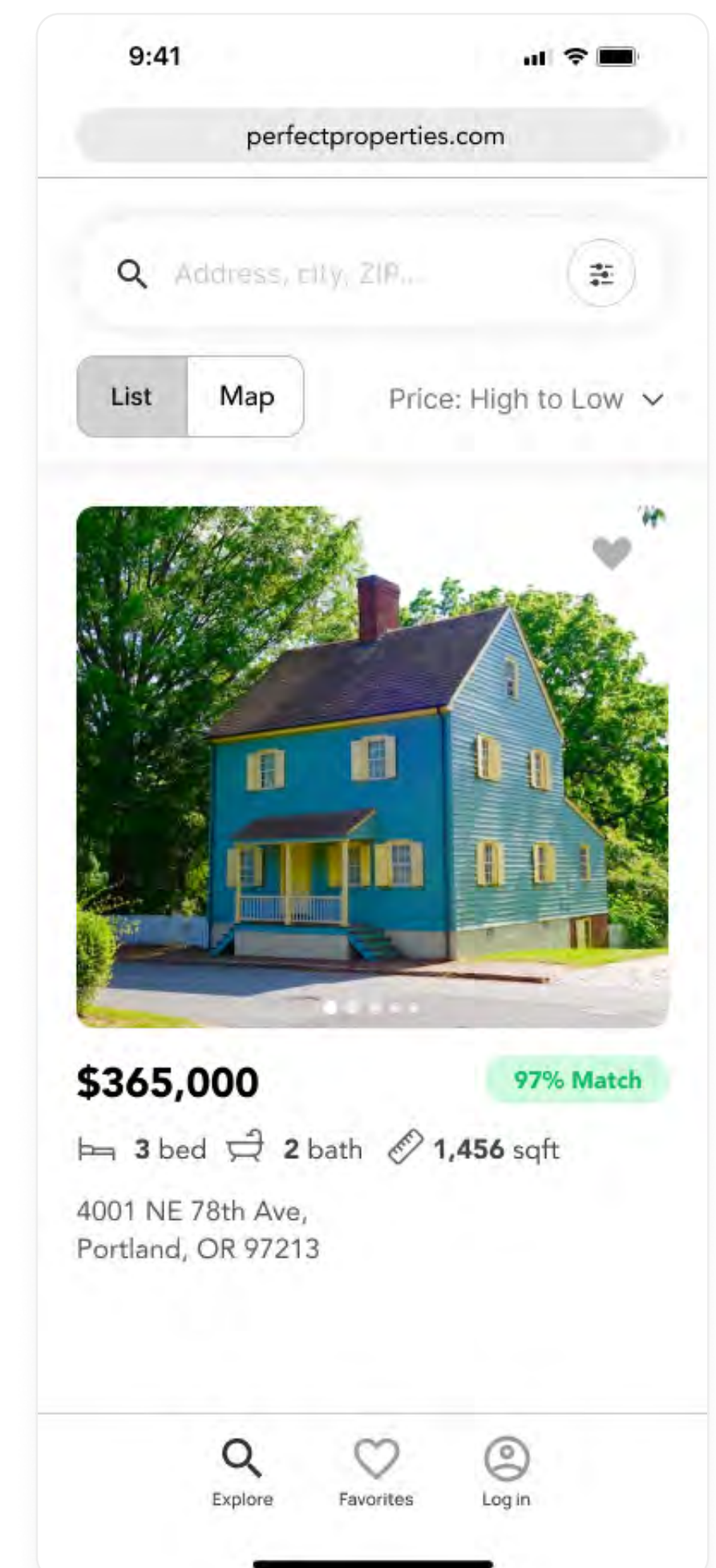
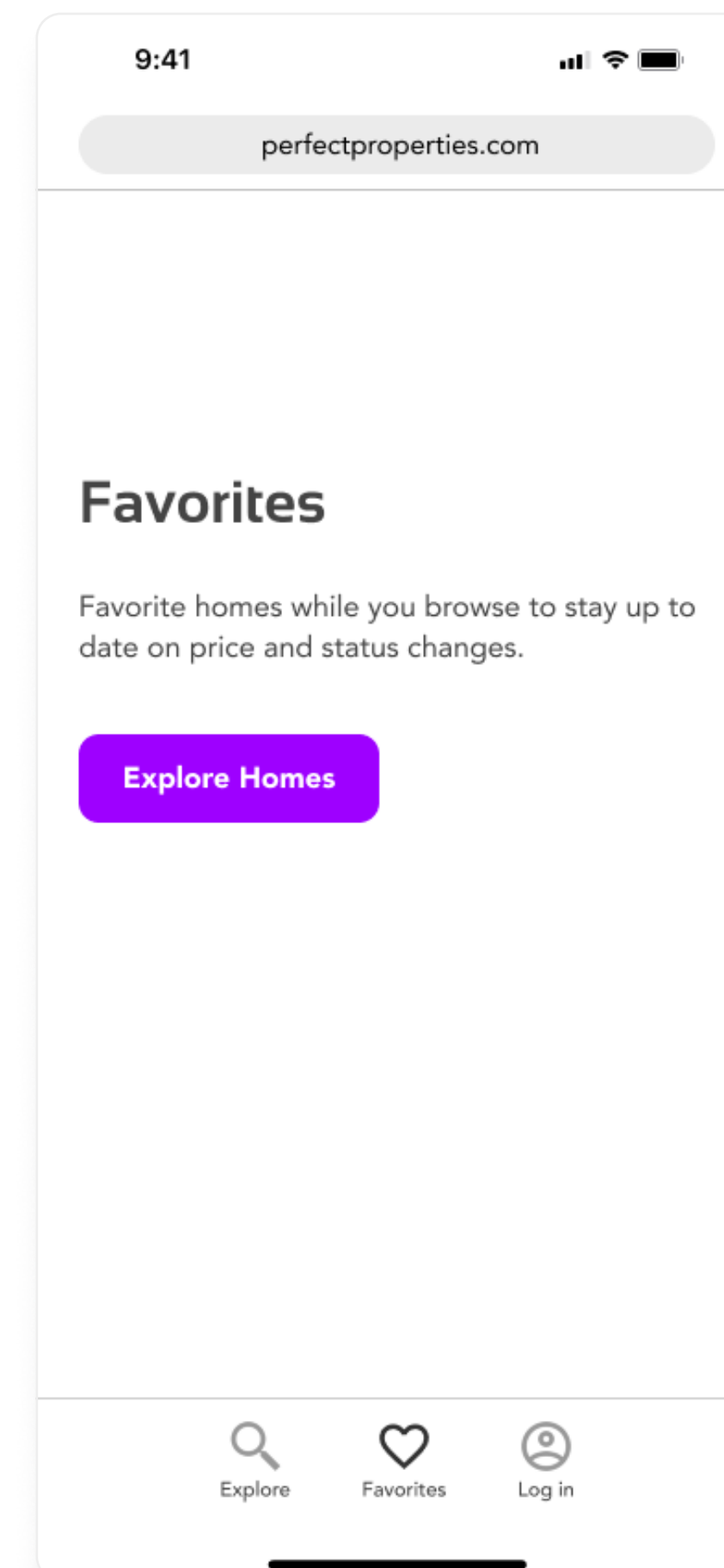
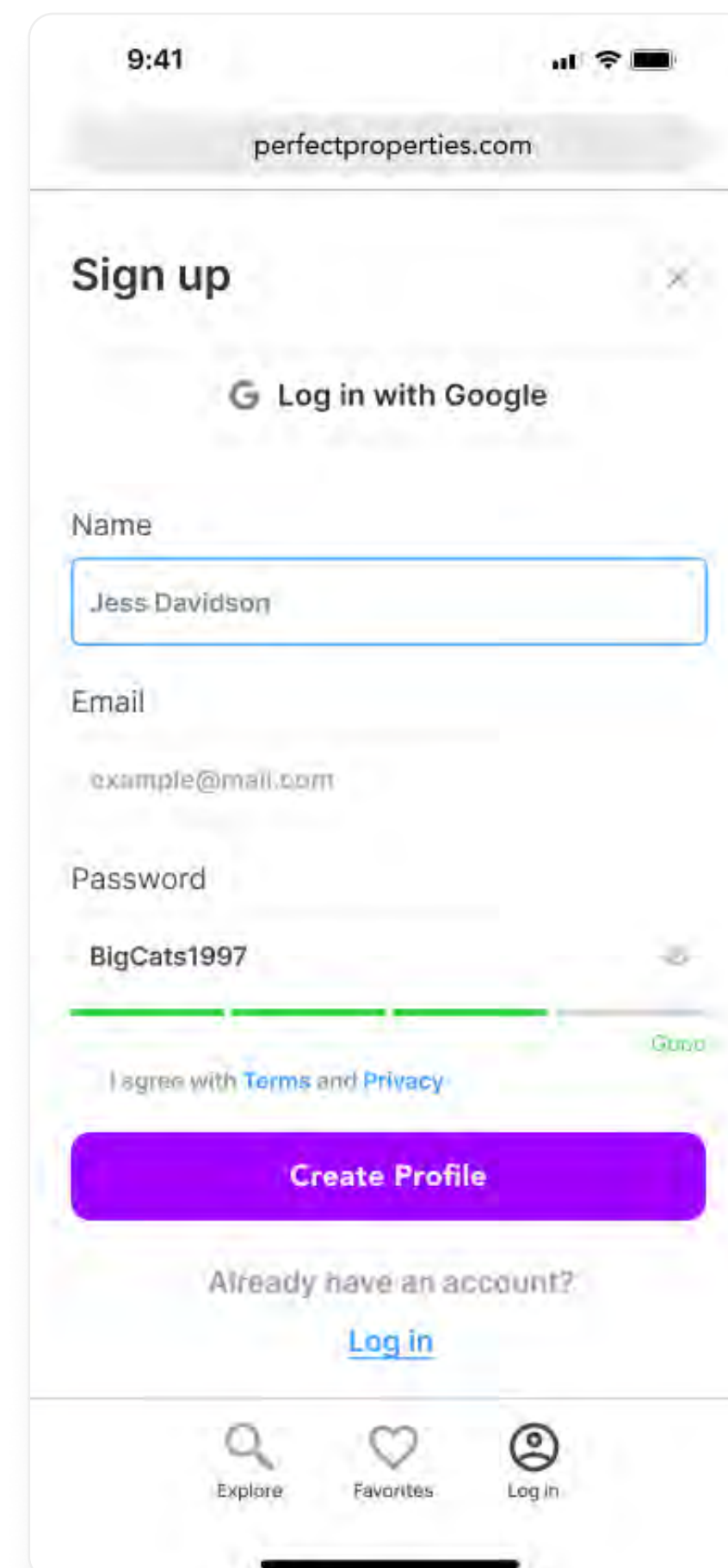
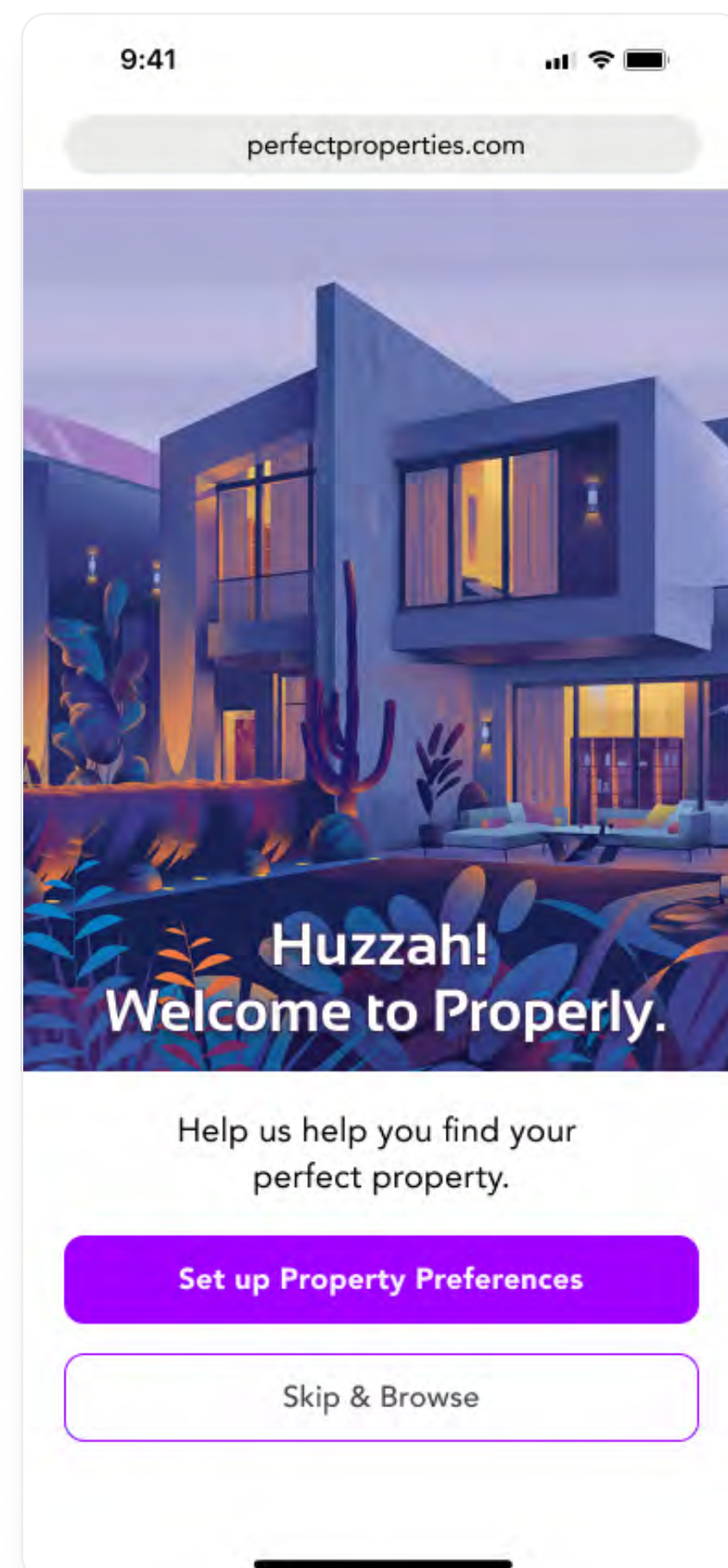
#9E00FF



#2ABDFF



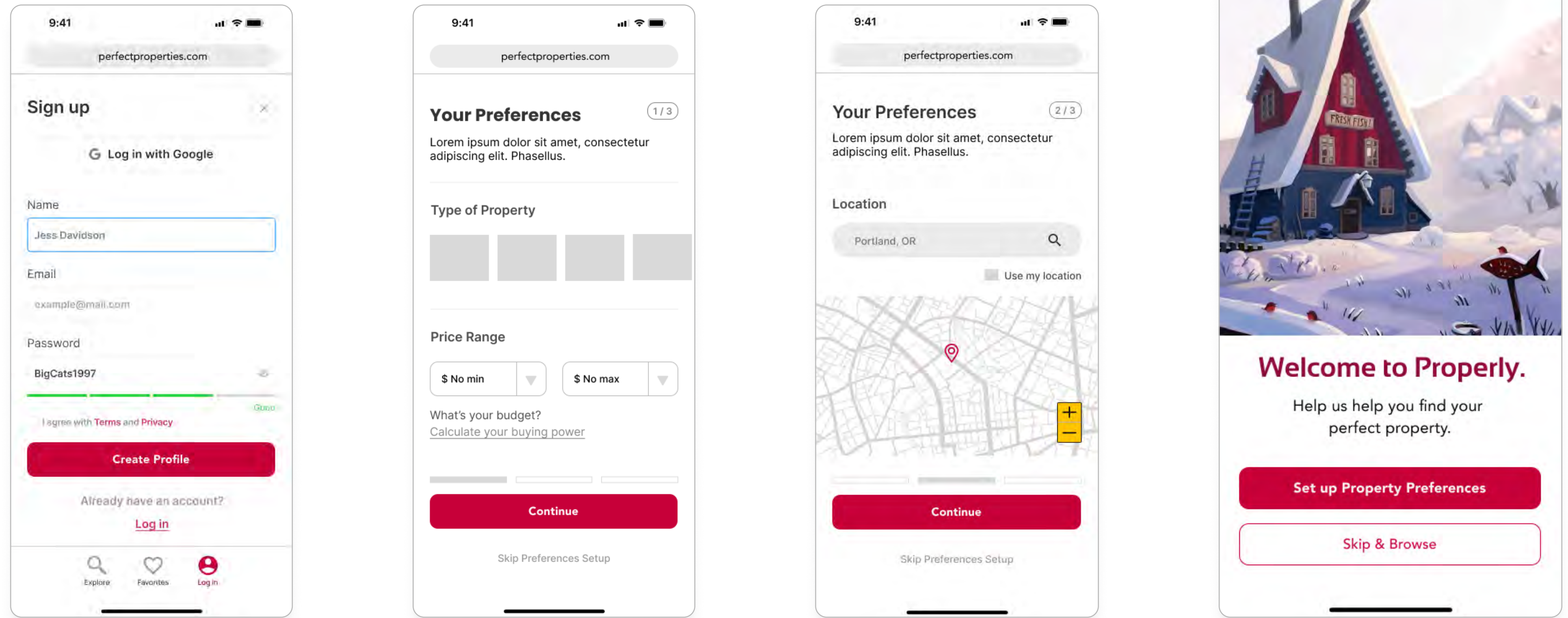
#CED5D8





Emotions & Mood:

- Research suggests this color is attractive to impulsive buyers and leads to faster sales
- Affordability
- Urgency





Emotions & Mood:

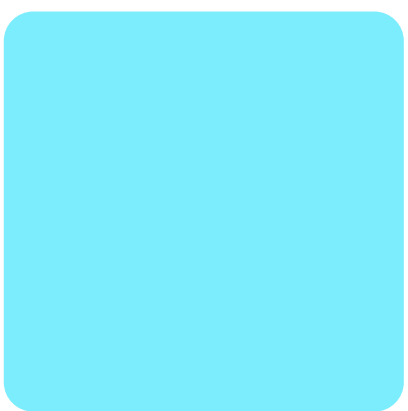
- Trust & Security
- Professional & Friendly
- Complimentary scheme with golden yellows



#2245BD



#1D77EF



#7CEDFD



#FFE45C



#F5B22C

